LeaseEagle®

Fact Sheet

LeaseEagle® is a leading web-based lease management system, for corporate and franchise retail chains.

With an enterprise level database and unique Web 2.0 user interface **LeaseEagle®** provides retailer specific functionality to manage a multi-store portfolio.

The professional management of a retailers' store portfolio is essential in ensuring business continuity and control of occupancy costs.

Implementing the **LeaseEagle®** system in your retail business will assist in the control of occupancy costs and the minimisation of commercial and legal risks.

The Ideal Solution

"**LeaseEagle®** provides corporate and franchise retailers with a powerful and easy to use system to securely manage critical store information, portfolio occupancy costs, business contacts and administrative tasks."

"Through implementing **LeaseEagle®**, executives can view data on-demand, perform detailed portfolio reporting and manage operations anywhere and anytime via a simple WEB2.0 user interface."

How **LeaseEagle®** Can Benefit Your Business

With core business operations being run across multiple locations retailers have unique requirements in a management system.

Continuity within the real estate portfolio is critical to a retailer's operations, and as a major cost of business, should be managed strategically to minimise its impact on the bottom line.

Basic software programs, such as MS Excel® and Outlook®, do not have the functional depth, data capacity or scalability to be effective as business management tools.

LeaseEagle® is an enterprise level management system, and following a simple low cost implementation will deliver significant benefits to your business, including:

- Active monitoring of occupancy costs across the store portfolio to ensure accurate charging by Landlords and minimising of increases from lease negotiations and renewals
- Senior management and executives operating on a single information database, eliminating the need for individual data management and reporting
- Optimum legal and commercial protection through secure information and document storage and the continuity of business' operations
- Eliminating the risks of missing option or expiry dates, insurance renewals, maintenance issues and rent reviews through the delivery of automated email notifications

Helping Businesses keep an 'eagle eye' on their store portfolio.

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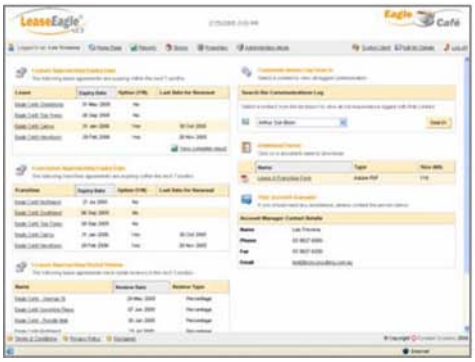

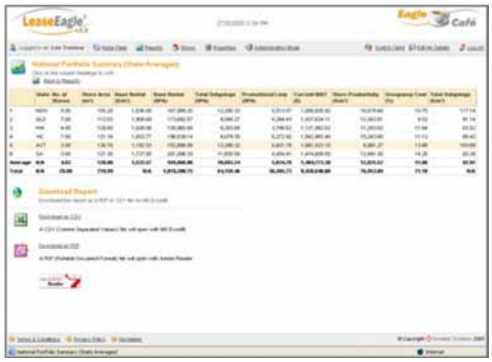

LeaseEagle® Features

The **LeaseEagle®** system has an extensive feature set that will help to empower your executive and administrative teams:

- Secure and centralized SQL database for storing critical business information, including documents
- Unique Web 2.0 user experience that is easy to use yet sophisticated enough to provide business intelligence quickly
- On-demand solution that provides secure 24x7 access for multiple users anywhere
- Automated email notifications regarding critical dates and events
- Highly flexible razeReports™ engine that allows detailed reporting and analysis across the business and the store portfolio
- A professional system that will enable the company's leasehold property portfolio to be managed more accurately
- The availability of fully integrated modules to significantly improve the management of the Franchisee network
- The scope to facilitate management of key business contacts and communications throughout the store portfolio
- Customisable user tools to enable executives and administrators to manage workflow requirements more effectively

About Synetek Systems

Synetek Systems is an Australian ICT company specialising in the development of on-demand business applications for the global SMB market.

Our Corporate Vision is to empower small to medium sized businesses through the creation of IT solutions that make them more intelligent, simply.

Synetek Systems believes in its **Core Values**:

- *Engage* all staff as stakeholders, not employees
- Remain an *Australian* owned and managed corporation
- Provide *Intelligent* technology systems
- Develop *Simple* technology systems
- Be *Dynamic* in its exploitation of product opportunities
- Be *Adaptable* in a rapidly changing marketplace
- Operate as a *Respectable* corporate citizen
- *Give Back* to the broader community
- Value *Fun* in the pursuit of our vision

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